

RUTGERS

UNIVERSITY | NEW BRUNSWICK

Coalition for Access, Affordability & Success: A Rutgers Workshop

Spring 2016

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Today's purpose

- **Inform You on Coalition Platform Basics**
- **Discuss What Coalition Means for Rutgers**
- **Answer Frequently Asked Questions**
- **Foster Productive Conversation about Coalition**

Agenda

- **What Is The Coalition?**
- **Admissions & The Coalition**
- **How Does It Work?**
 - **[Student's View]**
 - **[Counselor's View]**
- **What's In The Works?**
- **Important Dates & Resources**
- **Round Table Discussion**

WHAT IS THE COALITION?

And Why?

What is the Coalition?

- A consortium of public and private universities and colleges (91 as of 2/1/16)
- A new college planning, search and application platform with tools designed for:
 - Collection of students' work and active reflection on progress;
 - College search and exploration;
 - Engagement and collaboration with mentors;
 - Application to member institutions.

How do institutions become members of the Coalition?





- **Institutions must have at least a 70% 6-year graduation rate.**
- **Public institutions must provide affordable tuition to residents.**
- **Private institutions must be committed to meeting students' full financial need.**

Aims and values

Coalition aims to develop a platform that will provide a supportive college exploration and application process.

Underlying values include:

- Admissions process benefits from continued innovation, improvement and change;
- Early engagement supports under-resourced students during college preparation;
- Technology can help level the playing field in college exploration;
- Together members can do more to meet goals than through stand-alone institutional efforts.



But...why?



- **Offers a single, integrated platform to plan, build, organize, and engage students throughout the college process.**
- **Simplifies the application process to Coalition member schools not currently served by other shared online application services.**
- **Allows students to engage with their support network (school counselors at schools without a college planning technology platform, CBOs, or mentors).**
- **Platform is fully responsive and adaptive, accessible through any computer, tablet, or mobile device.**

Why did *Rutgers* join?

- Coalition provides Rutgers University – New Brunswick access to a national application platform.
- The Coalition provides Rutgers-NB with efficiencies and functionalities not previously available to us from other platforms.
- Our experience in successfully educating first generation and underrepresented students can help shape the Coalition's development.

What about “access”?





- **The Coalition is acting on its mission of access via the outreach initiatives of its individual members to underserved students and the advisors who work with them, and through its independent outreach as a consortium to organizations that serve these students.**
- **The Coalition offers a free space for school counselors and mentors to engage with their students, monitor their progress, provide advice on required courses, and advise on application steps.**
 - **Platform is especially important for schools and CBOs not serviced by existing technologies**
- **The interest and commitment to access is one that the Coalition and its member institutions recognize needs our active involvement, and will not be fulfilled without the experience of counselors and mentors who serve under-resourced students.**

ADMISSIONS & The Coalition

How will the Coalition be used by members?

- Most schools are adding the Coalition Application to their current application options.
- Many who were members of the Common Application will offer students a choice of either platform for 2017.
- Each Coalition member will set their own admissions criteria and required documents, providing clear instructions on what is and is not required of applicants on the Coalition.

Rutgers and the Coalition

- Rutgers-NB will be a choice on our traditional Undergraduate Admissions application platform.
 - Students interested only in NB schools may use either the Coalition Application or the local Rutgers application.
- Students interested in Rutgers-Camden and/or Rutgers-Newark, alone or in conjunction with NB, must use our Rutgers application.
- Students will receive equal admissions consideration when using either application platform.
 - *Students should choose the application that best suits their needs.*

Requirements on the Coalition

- We will continue to require the Self Reported Academic Record (SRAR) for all current high school seniors.
 - **A SRAR is included on the Coalition.**
- We will *not* request any additional documents from/for the Coalition that are different from what is requested on our local application.
- We will request the same extracurricular, community service, family obligations and employment on each application platform.

HOW DOES IT WORK?

[Student View]

A student's view

- Students create an account and profile on the platform.
- Allows all-in-one and ongoing access to:
 - Their profile;
 - Virtual Locker tool;
 - Collaboration and sharing space;
 - College exploration and Application portal.
- Student's view is seamless integration of all of the Coalition components.

**Where do students go to
begin using the Coalition?**





- **Students access the Coalition platform by visiting:**
mycoalition.org

Virtual locker

- Private and optional repository for select works students choose to upload and save throughout high school



**Will students begin
“curating” their locker,
or expect us (or others)
to help them do this?**





- **The Locker and its contents are not visible to universities and colleges. Colleges and universities will NEVER have access to student Lockers.**
- **The Locker is private, accessible only to the student with his/her login credentials.**
- **Student must take deliberate action to share an item out of the locker.**

College search

- The 'Colleges' section in the student view permits exploration of colleges and universities.
 - Students learn about schools of interest.
 - Students can build a list of schools of potential interest.
 - Students may indicate their level of interest in select schools.





Are only member institutions available through the college search or are other colleges visible?



- **Information about member and non-member institutions is available through the college search function.**

Application portal

- Through the search function, students designate the schools to which they will apply.
- Complete components of a Coalition Application
 - Profile
 - Application
 - Programs
 - Official Documents (Requested by School)
 - Supplements (Requested by School)
 - Documents (Requested by School)
 - Review & Submit





The Student's View

Home



Sofia Moreno

High school status

High school:
Aloha High School

Current grade:
Junior

College credit:
None

Status:
Domestic freshman applicant

What email do you use the most?

my@email.com

SUBMIT >



Connect with your high school

Share your progress with your high school. By opting in they can see how far you are on college planning.

SHARE >



Start your profile

Fill in some information about yourself that will be used by your college applications. You can always add and change profile information as needed.



Add to your locker

Add documents, music, video, and any other files that represent your learning experience. The items in your locker won't be shared with anyone unless you choose to make them available.



My Media

Documents

Photos

Music

Videos

! You have received a new document from Mel Frohike!

UPLOAD

REQUEST



Filter

Senior Project Video



Volunteering at the Food Bank



Habitat for Humanity



Art Final Presentation



Add Media

Document

Photo

Music

Video

My Documents

Letters of Recommendation 01

Transcripts 01

Other Documents 04



**How will students know
what to upload to
their Virtual Lockers?**



- **Students are encouraged to upload any document they believe has value to them, however finished or unfinished. It is hoped that this will aid them in reflection and to take stock of their progress.**
- **At the point of application, member institutions will provide parameters as to what they will/will not accept from the Virtual Locker.**



Colleges




School Search

Add schools by name or location



COALITION ALL

 California Institute of Technology	Pasadena, CA	Add to list ▾
 Carleton College	Northfield, MN	Add to list ▾
 Clemson University	Clemson, SC	Add to list ▾
 Colby College	Waterville, ME	Add to list ▾
 Colgate University	Hamilton, NY	Add to list ▾
 Duke University	Durham, NC	Add to list ▾
 Emory University	Atlanta, GA	Add to list ▾

School List

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Rutgers University - New Brunswick

[GO TO LOCKER →](#)

Rutgers University - New Brunswick

Coming Soon!

Coming Soon!

Colleges

Search for colleges by name or location

COALITION

ALL

SEARCH OPTIONS



College List (4)



SUBMIT (4)

Sort by

COALITION



30 Days

Fall 2016 early action deadline
December 1, 2015

REVIEW

SUBMIT

MORE INFORMATION



APPLYING



This application will be available on
September 1st, 2015

PREVIEW

START

MORE INFORMATION



RESEARCHING



30 Days

Early action deadline
December 1, 2015

HOW DOES IT WORK?

[Counselor View]

A counselor's view

- “Collaboration Space” is an optional ‘space’ or function that allows counselors, mentors and other invited educators to engage with students and students to engage with them.
- Its functions are accessible to both counselors and students.
- Students invite counselors and other mentors to collaborate.

Counselor space

Counselors set up an account that enables them to:

- See high level view of students' collective progress; see individual student's progress
- Communicate with students
- Share and upload documents
 - On request, view VL docs
 - Official documents for Application

How will counselors manage communications and related app documents?





- **Counselors are encouraged to determine a strategy that best fits their schools and the needs of their students.**
- **Reflect on the following:**
 - **Timeline for roll-out to students**
 - **Existing technologies/platforms in use**
 - **Document-sharing preferences**
 - **Communication preferences**



The Counselor's View



Students



















! Amanda Abrey and Sofia Moreno have requested documents - [review document requests](#)



Type to search...



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	Amanda Abrey	ID: 040991708	abrey-amanda@phs.k12.or.us	Class of 2017		
	Sofia Moreno	ID: 040991708	moreno-sofia@phs.k12.or.us	Class of 2017		
	Justin Bailey	ID: 040991708	bailey-justin@phs.k12.or.us	Class of 2017		
	Charles Carlyle	ID: 040991708	carlyle-charles@phs.k12.or.us	Class of 2017		
	Carl Chang	ID: 040991708	chang-carl@phs.k12.or.us	Class of 2017		
	Dean Edam	ID: 040991708	edam-dean@phs.k12.or.us	Class of 2017		
	Elena Edam	ID: 040991708	edam-elena@phs.k12.or.us	Class of 2017		
	Ryan Monroe	ID: 040991708	monroe-ryan@phs.k12.or.us	Class of 2017		
	Susan Peters	ID: 040991708	peters-susan@phs.k12.or.us	Class of 2017		



Records: Sofia Moreno (Sofi Moreno-Brown)



Arthur High School ID: 0997894 ✓



#honors

#sports

Class of 2017

Overview

Primary email:	sofi.morenobrown@gmail.com	
Additional email:	sofia-moreno@ahs.k12.edu	✓ Verified
Primary network:	Arthur High School ID: 0997894	✓ Verified
Secondary network:	Upward Bound (CBO)	
First generation student:	No	
Highest level of parent education:	Associate's Degree	

Sofia's College Criteria

College:	4-year Liberal arts
Academic Interest:	Mechanical Engineering



Documents

UPLOADED

ASSIGNED

ARCHIVED



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<input type="checkbox"/>	File Name	Assigned to	Type	Date Assigned	Tags
<input type="checkbox"/>	Abrey-Ellis-Transcript.pdf	Abrey, Ellis	Transcript	Sep 29, 2015	#Class of 2017
<input type="checkbox"/>	Aronson-Viki-LetterOfRec.pdf	Aronson, Viki	Letter of Recommendation	March 2, 2016	#Class of 2017
<input type="checkbox"/>	Beekman-Geoffrey-Transcript...	Beekman, Geoffrey	Transcript	Sep 29, 2015	#Class of 2017 #Honors
<input type="checkbox"/>	Bingley-Bette-Transcript.pdf	Bingley, Bette	Transcript	March 2, 2015	#Class of 2017 #Honors
<input type="checkbox"/>	Bingley-Bette-LetterOfRec.pdf	Bingley, Bette	Letter of Recommendation	March 2, 2015	#Class of 2017
<input type="checkbox"/>	Edam-Dean-Transcript.pdf	Edam, Dean	Transcript	Sep 29, 2015	#Class of 2017
<input type="checkbox"/>	Hofer-Emmett-Transcript.pdf	Hofer, Emmett	Transcript	Sep 29, 2015	#Class of 2017
<input type="checkbox"/>	Moreno-Sofia-Transcript.pdf	Moreno, Sofia	Transcript	Sep 29, 2015	#Class of 2017
<input type="checkbox"/>	Venkatanarasimha-Jane-Lette...	Venkatanarasimha, Jane	Letter of Recommendation	Sep 29, 2015	#Class of 2017 #Athletics ...
<input type="checkbox"/>	Williams-Kevin-Transcript.pdf	Williams, Kevin	Transcript	Sep 29, 2015	#Class of 2017

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Will the Coalition interface with Naviance (and other common platforms)?





- **The Coalition recognizes that Naviance (and other platforms) is widely used by many schools.**
- **The Coalition is in active discussions with Naviance about an integrated experience.**

WHAT'S IN THE WORKS?

What is the CCC?

The Coalition Counselor Community (CCC) represents the counselor community to Coalition leadership across a range of Coalition functions. The CCC is comprised of 64 counselors representing:

- **11 CBOs**
- **32 Public Schools**
- **21 Private Schools**

throughout the country and internationally.

What will the CCC do?

- **(1) Communications**
 - Evaluate and improve Coalition messaging with different populations
- **(2) Technology and Application Design**
 - Review Coalition platform and tools (as it pertains to students and counselors), evaluate user experience, and provide feedback
- **(3) Counselor Engagement**
 - Engage and inform greater counselor community (CBO + HS), train counselors and find manageable ways to seek input from counselor community while managing expectations
- **(4) Access and Assessment**
 - Develop methods to improve access, broaden Coalition reach within target populations, and assess the impacts of such efforts.

Important dates

- **April 2016**
 - Virtual Locker, Collaboration Space – Live
- **July 2016**
 - Application Portal – Live (Institutions choose when students may begin submitting applications)

Resources

- Coalition Website: coalitionforcollegeaccess.org
 - PowerPoints (For Counselors):
<http://www.coalitionforcollegeaccess.org/mentors.html>
 - Video (For Students):
<http://www.coalitionforcollegeaccess.org/students.html>
- Email: Info@coalitionapp.org
- NJACAC Conference, June 5-7 – Coalition Sessions